



2nd Annual Ryan Elementary Hawk Hustle 5K Family Run/Walk

Returning Sponsorship Opportunities

What?

The 2nd Annual Ryan Hawk Hustle 5K Run/Walk is a chip timed course that includes t-shirts, goodie bags, a Kids Fun Run, and post-race community expo. Top male and female finishers, as well as top age group finishers will receive awards. After a successful first year, with over 250 participants, we are anticipating an even larger event this year!

Why?

Through this event, we want to connect and celebrate our community by building strong partnerships in support of the enriched educations of our students. We also want to inspire others to develop and maintain healthy lifestyles while having fun together at the event.

When?

The morning of Saturday, September 24th

Where?

Ryan Elementary 5851 W. 115th Ave Westminster, CO 80020

How?

Review the sponsorship levels, complete the attached form, and return via email by July 1st. When you become a race sponsor, you partner with us in developing community, promoting active living, and helping to provide an enriched educational experience for over 480 students.

Questions?

Contact Race Co-chairs Nicole Croy at croy922@msn.com 303-885-22060 or
Carissa Martinez at csinda@jeffco.k12.co.us

We thank you in advance for your generous contribution. Tax ID #: 98-32640000

Ryan Hawk Hustle 5K Sponsorship Levels

*Returning Sponsor Special Offer

Financial support helps to off-set the costs of the race such as permits from the City of Westminster, chip timing and race management fees, police and EMT coverage, and much more. Any excess sponsorship funds will be directed to fundraising goal.

We cannot make this race happen for our anticipated 250-300 participants without generous sponsors! We hope that this is the start of a long-lasting, mutually beneficial partnership.

In-Kind Sponsordonated item(s)

- Each participant in the race receives a race bag that contains merchandise, coupons, and flyers from various sponsors and local businesses. Some companies that do not feel they can contribute financially can be supportive by providing something for these bags.
- Another way to support our race is through a door prize donation. Each participant in the race is automatically entered through their race bib number in our post-race raffle. Packages of apparel, personal items, gift cards, memberships and free services are appreciated.
- Sponsor will be acknowledged on race website, in school newsletter, and on social media

Title Sponsor (only one available).....\$1,000

- “Ryan Hawk Hustle 5K brought to you by (sponsor name here)” Business name will be added to race logo
- Sponsor advertisement and/or coupon on all registration confirmation emails
- Highest placement on race shirts, race bibs, advertisements, registration & race websites with company contact info, emails, social media, and marketing materials
- Sponsor signage at race finish line
- Banner placement available outside of school for one week prior to race
- 10X10 booth space (if desired) at Post-race expo
- Literature and/or promotional items included in race bags
- Special PA announcements recognizing sponsor name during and after the race
- Framed partnership recognition certificate

Gold Sponsor (only four available).....\$500

- Tear-off coupon and/or advertisement on all race bibs
- Premier logo placement on race shirts, registration & race websites with company contact info, emails, social media, and marketing materials
- Prominent signage at race finish line
- 10X10 booth space (if desired) at Post-race expo
- Literature and/or promotional items included in race bags
- Special PA announcements recognizing sponsor name during and after the race
- Framed partnership recognition certificate

Silver Sponsor\$250

- Secondary Logo placement on race shirts, registration & race websites with company contact info, emails, social media, and marketing materials
- Signage at one water station
- 10X10 booth space (if desired) at Post-race expo
- Literature and/or promotional items included in race bags
- Special PA announcements recognizing sponsor name during and after the race
- Framed partnership recognition certificate

Bronze Sponsor\$100

- Smaller Logo placement on race shirts, race websites with company contact info, emails, social media, and marketing materials
- 10X10 booth space (if desired) at Post-race expo
- Literature and/or promotional items included in race bags
- Special PA announcements recognizing sponsor name during and after the race
- Partnership recognition certificate

Expo Sponsor\$50

- Business name listed on race shirts and under expo area of race website with company contact info
- Recognition on social media and marketing materials
- 10X10 booth space at Post-race expo to interact directly with runners and offer product samples, coupons, and other services
- Literature and/or promotional items included in race bag

Ryan Hawk Hustle 5K
Sponsorship Registration Form
September 24th, 2016

We thank you in advance for your generous contribution which is tax deductible: Tax ID #: 98-32640000

Sponsor Name (as you wish to be listed in all materials)

Company Website

Company Phone

Company Facebook Page

Company Twitter Handle

Address

City/State

Zip code

Contact Name

Email

Phone #/Cell #

Please Check Appropriate *Returning Sponsorship Level:

- Title Sponsor \$1000
- Gold Sponsor \$500
- Silver Sponsor \$250
- Bronze Sponsor \$100
- Expo Sponsor \$50
- In-Kind Sponsor:

Donation Description: _____

Quantity: _____

** Sponsorships received by August 1st, 2016 will be listed on race T-shirts, website and any printed materials on Race Day. Any sponsorships received after deadline will be included on the website and social media.**

For Sponsors at the \$100 & above level, please email logo to croy922@msn.com.
Logos must be provided in vector format or high-res (300 dpi) .jpg.

Yes, we plan to provide the following for race bags: _____

Yes, we want to reserve a booth space at the post-race expo.

Yes, we would like a donation receipt mailed to us.

Please send this completed form with check made payable to:

**Ryan Elementary PTA
Attn: Hawk Hustle 5K
5815 W. 115th Ave
Westminster, CO 80234**

Please contact Nicole Croy at croy922@msn.com or 303-885-2206 with any questions.